

Terence L. Byrd - President, Healthfirst NJ

Terence L. Byrd joined Healthfirst NJ in August 2009, with over 30 years of experience in the healthcare industry. He has extensive experience in the New Jersey healthcare market with organizations that serve low-income populations. As the executive responsible for profit and loss for all the Healthfirst NJ lines of business, Mr. Byrd oversees provider relations, sales functions, financial operations, and regulatory compliance for the organization. Mr. Byrd has been seen on Caucus NJ and One-on-One with Steve Aduato discussing varied issues related to access to quality healthcare in the community.

Prior to joining Healthfirst NJ, Mr. Byrd held senior management positions at QMedCare of NJ, AmeriChoice/United Healthcare, Combined Insurance and was instrumental in the start-up of Mercy Health Plan of NJ which is now Horizon NJ Health. While at QMedCare, he developed the first Medicare Advantage Special Needs Plan (for the chronically ill) to be approved in New Jersey by the Centers for Medicare and Medicaid Services (CMS). Additionally, Mr. Byrd founded TLB Byrd & Associates, a healthcare consulting firm specializing in all components of health insurance operations.

Mr. Byrd has a BA in Economics from Lafayette College, where he participated in the school's intercollegiate athletic football program, and also has participated in Monmouth University's MBA program. Mr. Byrd has two sons (Terence & Trevor) who practice law in NYC, a daughter (Tawnee) currently in the final year of a graduate program for Architectural Design at Pratt. His youngest son (Timothy) will graduate from Allied Academy of Science & Health in June and plans to attend college in the fall.